



Repeated

SI
AW
AW

PER
R
Journ
pg. 3



Precision Custom Coatings LLC

Gunther Hoffman has been named marketing director, automotive division for Precision Custom Coatings LLC. Hoffman will drive sales of the company's automotive fabrics and develop new products for sound deadening, heat insulation, trunk trim, and trunk lining applications. He will work directly with automotive manufacturers and Tier 1 suppliers to anticipate needs and trends. Hoffman earned a degree in textile mechanical engineering and

worked for 15 years at Hof Textiles, most recently as president of the North Carolina, U.S.A. operations.

Fibers' Future:

as much as 50 percent of Boeing's 787 Dreamliner, fuselage to wing, is composite material

See our composites feature pg. 21