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Interlining JV

Precision Custom Coatings LLC (PCC) of Totowa, NJ, a producer and supplier of nonwoven and coated fabrics for the apparel industry and industrial market applications, announces the signing of a joint venture agreement with **Ningbo Yihua Textile Factory**.

The new venture, **PCC Ningbo Textile Co., Ltd.**, will provide Precision Custom Coatings with expanded apparel interlining production capabilities and a further enhanced product line, and augment its ability to offer localised relationships with apparel manufacturers throughout Asia, it is stated.

The partnership will also offer Ningbo Yihua Textile Factory, a major shareholder in **Ningbo Yak Technology Industrial Co., Ltd.**, added exposure outside China "via Precision Custom Coatings' broad range of sales and distribution channels throughout the world." Operations for the new joint venture will be conducted from a PCC Ningbo Textile Co., Ltd-dedicated facility in Ningbo.

"As one of few interlining manufacturers based in the United States, Precision Custom Coatings is continuing its growth within an otherwise contracting industry by further securing its foothold within the Asian market," says Scott Tesser, President of Precision Custom Coatings.

"This new venture will provide our customers with the benefits of local production while maintaining the product quality that PCC is known for," says Dennis Liu, Sales Manager for **PCC Asia LLC**. "Our alliance positions PCC to respond more rapidly to our customers' needs, furthering our aggressive drive to be a market leader in quality, innovation, and customer service" (NC).