



PERSONAL STYLE

Total Transformation

An Alpine mother of five gets one magnificent makeover

BY JENNIFER MONTURI
Fashion styling by Heather Zwain,
assisted by Lindsey Stumpf

What with parenting five children, ages 7 through 19, running her own business and keeping her household in shipshape, longtime Alpine resident Linda Dish-Hobeika would be forgiven if, occasionally, she wanted to tear her hair out. Because of all Linda does, because a busy woman deserves to look her very best, and just – well, *because* – (201) magazine stepped forward and gave that hair a brand-new cut. Then, we figured, why stop there? We arranged for a head-to-toe makeover, stat.

Hair styling, makeup application, shopping for new fashions – the makeover process can be daunting for a first-timer. Still, all that is nothing compared to the whirlwind of activity that is Linda's life. She runs a speech-therapy practice out of her home, but as an avid runner, bicyclist and platform tennis ("paddle") player, Linda fre-

quently doffs the business-casual attire for workout wear.

Which is why some great outfits for those "out on the town" moments, and a fabulous party dress from Hamrah's of Cresskill, were just the ticket for fresh-faced Linda. Though she has fond memories of her childhood on a farm in Wellandport, Ontario, the kind of pampering she received at Hamrah's, and at Illuminada Studio in Englewood, was a real awakening.

"I'm thrilled with the results," Linda exclaims of the makeover, which was overseen by (201) fashion stylist Heather Zwain, her assistant, Lindsey Stumpf, and a team of carefully selected professionals. "I'd never have taken the time to treat myself if someone hadn't offered." In what she calls "desperate need of a haircut," Linda was confident Illuminada would provide exactly what she needed: full highlights from salon owner Sobieda Hernandez, followed by a face-framing cut by her colleague Janine Schwartz. And finally, more face flattery, from Makeup Majique's Andrea Kelly. With the new dress, plus accessories from Bloomingdale's, how can a woman go wrong? ■

BEFORE:

DAY ONE:



When you look good, you feel good. Here I am last spring with my great-old nephew, Max. Now, by Whitehouse? I'm ready for a change!

Just getting started - shopping! Here I am at Hamrah's (in my own cobalt sweater) with store owner Gouge Abantch.

So elegant. Me in a chiffon-trimmed shell with paillettes and a sequined cardigan, both by Donna Kagan, and Lida Biday jewelry. The clutch is by Sarti.

We showing off the latest casual dress, exuded dark denim, with bell sleeves and shawl collar, from Zibets Love!!

Gouge Abantch, me in a cozy dress and Sabiana Hippo shirt and Abantch's salwar-kameez. Gouge Abantch. (She's been there for 30+ years!)

Bad weather is just a state of mind. I feel really hip modeling this raglan-sleeved Etro raincoat, in a purple, beige and taupe palette.

Heather Zwain adjusts a wide belt, for a modern twist on the button-down shirt/skirt combo. Being fashionable is a catch with the right advice.

The dress, ruffled neckline, flared hem, the perfect waist sash - all in silk, organza, by Lanna. Who could ask for anything more?

DAY TWO:



Sobieda Hernandez (at Illuminada Studio) colors me beautiful.



A head for style: Janine Schwartz (from Illuminada) works her magic.



YES OUT THE DRESS! Andrea Kelly (from Makeup Majique) brings out my baby blues.



My friends Lauren, Lauren, Florene, Lindsey and Ann are on hand to see how I turned out. Guess they like the new me.



ON THE COVER: Designer Lorraine Baratta models her jewelry creations, photographed by Ted Axelrod; styled by Heather Zwain; hair and makeup by Sheri Ferguson, Sheri Ferguson Hair & Makeup, Maywood; Escada silk suit courtesy of Neiman Marcus. THIS PAGE: Lanna dress, courtesy of Hamrah's, Cresskill, photographed by Ted Axelrod.

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