

The Leader

"Pulse of the Meadowlands"

Bergen retailer raises funds for women's giving circle

Other News

CRESSKILL (Nov. 30, 2007) — Hamrah's, the upscale women's specialty store in Cresskill, joined forces with (201) The Best of Bergen magazine to host a November 29th shopping fundraiser for Women United in Philanthropy, (WUIP), a women's giving circle. Hamrah's is donating a portion of sales made through this Saturday, December 1st, to Women United in Philanthropy.

"We are proud to support WUIP, which allows women to support women in need," said Lilli Hamrah. "Everyone who took part in our event, whether a host, vendor or guest, sends a powerful message to society about the importance of teaming up to benefit women in need. Our event was a fun, festive way to aid others and bring greater awareness to this philanthropic group that is made up of women to fortify women's causes."

"Women United in Philanthropy is about women helping women. What better fit for a fundraiser than Hamrah's, one of Bergen's most enduring woman-owned companies, with Joyce and Lilli Hamrah at the helm, two successful, dynamic women who are using their strength and resources to help raise WUIP's visibility and funding," said Maxine Frampton, director of the 100-member giving circle.

The evening included a chocolate tasting provided by Xocolat Corner of Closter along with refreshments provided by Mimi's Plate of Tappan, New York. A raffle of Hamrah's gift certificates and an Englewood Country Club golf outing for four rounded out the evening.

In 2005, Bergen County's United Way launched Women United in Philanthropy, the first women's giving circle in New Jersey. Its mission is to promote the economic power of women to affect change in each other's lives through collective giving and strategic philanthropic investment. Membership in the circle is extended to women who contribute \$1,000 annually to the pooled fund and vote each year to award a large grant to a local program helping women. For more information on WUIP, please visit their Web site, www.wuip.org.

Hamrah's, a women's specialty store founded in 1957, is located at 2 Piermont Rd, in Cresskill NJ. The spacious, elegant clothing and accessories store emphasizes top American and European designers, meticulously edited lines, customer service excellence, expert fitting and on-site alterations, private showings by appointment, moderate to expensive price points in casual, dress and evening attire, complimentary gift wrap and shipping. Hamrah's, open Monday-Saturday 9 a.m. to 6 p.m., can be reached at 201-871-4444.